



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4961756

Schedule Dates 08/28/21-09/03/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand YKIN/ORDR/828903 (1606987)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE YKIN/ORDR/828903
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEW ORDER FOR YOUNGKIN EST 82

Date Entered 08/27/21
Last Modified 08/27/21
Entered By Alexa Schram
CO-OP No
External # 30076637
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,252.50
Net Total \$58,097.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	7	\$7,900.00
Sep. 2021	64	\$60,450.00
Grand Total:	71	\$68,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	9A- Live with Kelly		1	1	1	1				4	\$350.00	\$1,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &	8/27/21
2.0	Normal Line / SPOT	08/31/21-08/31/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$700.00	\$700.00	Washington (WJLA)	Daypart EN 7NEWS ON YOURSIDE AT(Agency)- null	8/27/21
3.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1				4	\$1,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE A(Agency)- null	8/27/21
4.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1				4	\$550.00	\$2,200.00	Washington (WJLA)	Daypart LF KIMMEL	8/27/21
5.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1		1				3	\$700.00	\$2,100.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE A(Agency)- null	8/27/21
6.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$350.00	\$350.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE A(Agency)- null	8/27/21
7.0	Normal Line / Access	08/30/21-09/02/21	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1				4	\$1,800.00	\$7,200.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	8/27/21
8.0	Normal Line / Access	08/30/21-09/02/21	2	:30	7:29:26P- Jeopardy		1	1	1	1				4	\$2,800.00	\$11,200.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	8/27/21
9.0	Normal Line / Prime	09/01/21-09/01/21	2	:30	7:57:56P- ABC-Press Your Luck (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT PRESS YOURLUCK(Agency)- null	8/27/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / Prime	09/01/21-09/01/21	2	:30	10P- ABC-Superstar (Wednesday)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT SUPERSTAR(Agency)- null	8/27/21
11.0	Normal Line / Prime Premium	09/02/21-09/02/21	2	:30	9P- 10:00:26P (EST)					1				1	\$3,500.00	\$3,500.00	Washington (WJLA)	CMA SUMMER JAM	8/27/21
12.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1				4	\$400.00	\$1,600.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE A	8/27/21
13.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT AMERICAS FUNNIEST H(Agency)- null	8/27/21
14.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT CELEBRITY FAMILY FEU(Agency)- null	8/27/21
15.0	Normal Line / Prime	08/29/21-08/29/21	2	:30	10P- ABC-To Tell the Truth (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT TO TELL THE TRUTH(Agency)- null	8/27/21
16.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	9A- Live with Kelly						1			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &	8/27/21
17.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$300.00	\$300.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)- null	8/27/21
18.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	2P- ABC-General Hospital						1			1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	8/27/21

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19.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GOODMORNING WASHINGT(Agency)- null	8/27/21
20.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	6:58A- ABC-Good Morning America						2			2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)- null	8/27/21
21.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM						1			1	\$450.00	\$450.00	Washington (WJLA)	Daypart EN ABC7 NEWS @ 5P(Agency)- null	8/27/21
22.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$700.00	\$700.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)- null	8/27/21
23.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1	1	1				4	\$300.00	\$1,200.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency)- null	8/27/21
24.0	Normal Line / SPOT	09/03/21-09/03/21	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)- null	8/27/21
25.0	Normal Line / Access	09/03/21-09/03/21	3	:30	6:58:46P- Wheel Of Fortune						1			1	\$1,400.00	\$1,400.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	8/27/21
26.0	Normal Line / Access	09/03/21-09/03/21	3	:30	7:29:26P- Jeopardy						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	8/27/21

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27.0	Normal Line / Prime	09/03/21-09/03/21	3	:30	9P- ABC-20/20 (Friday)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)- null	8/27/21
28.0	Normal Line / SPOT	08/30/21-09/01/21	2	:30	2P- ABC-General Hospital		1		1					2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	8/27/21
29.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	2	2	2				7	\$500.00	\$3,500.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE A	8/27/21
30.0	Normal Line / SPOT	08/30/21-09/02/21	2	:30	6:58A- ABC-Good Morning America		2	2	2	2				8	\$900.00	\$7,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA	8/27/21
31.0	Normal Line / SPOT	08/28/21-08/28/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$300.00	\$300.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE A(Agency)- null	8/27/21
32.0	Normal Line / SPOT	08/28/21-08/28/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$350.00	\$350.00	Washington (WJLA)	Daypart EM GMA - SAT B(Agency)- null	8/27/21
33.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)- null	8/27/21

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